### **Privacy Statement**

Equipoint Partners, LLC is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the Equipoint Partners site and governs data collection and usage. By using the Equipoint Partners site, you consent to the data practices described in this statement.

# **Use of your Personal Information**

Equipoint Partners collects and uses your personal information to operate the Equipoint Partners systems, website and deliver the services you have requested.

Equipoint Partners does not sell, rent or lease its customer lists to third parties. In addition, Equipoint Partners may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Equipoint Partners, and they are required to maintain the confidentiality of your information.

Equipoint Partners does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

Equipoint Partners websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Equipoint Partners or the site; (b) protect and defend the rights or property of Equipoint Partners; and, (c) act under exigent circumstances to protect the personal safety of users of Equipoint Partners, or the public.

### Collection of your Personal Information

Equipoint Partners collects personally identifiable information, such as your email address, name, home or work address or telephone number. Equipoint Partners also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by Equipoint Partners. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used by Equipoint Partners for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Equipoint Partners site.

Equipoint Partners encourages you to review the privacy statements of websites you choose to link to from Equipoint Partners so that you can understand how those websites collect, use and share your information. Equipoint Partners is not responsible for the privacy statements or other content on websites outside of the Equipoint Partners and Equipoint Partners family of websites.

### **Use of Cookies**

The Equipoint Partners Website use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs

or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Equipoint Partners pages, or register with Equipoint Partners site or services, a cookie helps Equipoint Partners to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same Equipoint Partners website, the information you previously provided can be retrieved, so you can easily use the Equipoint Partners features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Equipoint Partners services or websites you visit.

# Security of your Personal Information

Equipoint Partners secures your personal information from unauthorized access, use or disclosure. Equipoint Partners secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

#### Contact Information

Equipoint Partners welcomes your comments regarding this Statement of Privacy. If you believe that Equipoint Partners has not adhered to this Statement, please contact Equipoint Partners at marketing@equipointpartners.com.